10805 Mellow Lane Austin, Texas 78759 (512) 918-1237 FAX (512) 918-1238

November 18, 2003

Dear Sir:

Enclosed, for a continuation—in-part application of US Application number 10/392,1624 filed March 18, 2003, are:

- (1) Marked-up Specification (32 pages)
- (2) Clean Specification (27 pages)
- (3) Seventeen (18) Claims-- 3 independent, 15 dependent
- (4) Drawings (A sheets)
- (5) Declaration and Power of Attorney
- (6) Express Mail Certificate
- (7) Return Receipt Post Card

A check in the amount of \$385.00 is enclosed to cover the filing fee. The fee has been calculated as shown below:

Basic fee- small entity

\$ 385.00

Pursuant to the provisions of 37 C.F.R. " 1.10 and 1.53, applicant respectfully requests that this application be assigned a serial number and a filing date of November 18, 2003, the date upon which the application was mailed to the Patent and Trademark Office by Express Mail.

Respectfully submitted,

Date: November 18, 2003

Rick B. Yeager

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Austin, Texas 78759

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Reg. No. 39,434

The PTO did not receive the following listed item(s) 18 Pracome S

CERTIFICATE under 37 CFR 1.10 of MAILING by "EXPRESS MAIL"

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Date of Deposit: November 18, 2003

I hereby certify that the following is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date shown above and is addressed to Mail Stop Patent Application, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

System and method for product display, arrangement and rotation – patent application by James Garth Close

Marked up specification- 32 pages

Clean specification- 27 pages

18 Claims- 3 independent and 15 dependent

19 drawing sheets

Signed POA/Declaration

\$385.00

Post card

Express mail certificate

Cynthia Yeager